



Parking Signage at Sporting and Recreational Events

Vehicles parked near sporting events such as baseball and softball games can be vulnerable to damage (e.g., from baseballs that are hit out of the field). When you are organizing a sports event, it is important to ensure that the parking lots nearby are clearly identified and contain visible signage alerting spectators of potential damage or theft to their vehicles.

Ensure that the signage is made of reflective material so that it can be seen at night.

Routinely check the signage to ensure that it has not been damaged or vandalized. If damage or vandalism is noticed, replace or repair the sign before the start of the next event.

Consider the size of your parking area and ensure that signs are sufficiently distributed to allow maximal visibility by spectators. It is recommended that signs are posted at the entrance and exit of each lot.

If more than one parking area is needed for the event, ensure that signs are posted to direct spectators to the correct lot(s). Post signage that adequately identifies authorized parking zones. Signage should be posted indicating that vehicles which are parked illegally will be towed.

For the parking spaces closest to the field, consider posting the signage directly on the outside fencing of the field (if available) to warn spectators that the area is susceptible to damage.

Signage Language Examples



This Alliant Risk Control Consulting fact sheet is not intended to be exhaustive. The discussion and best practices suggested herein should not be regarded as legal advice. Readers should pursue legal counsel or contact their insurance providers to gain more exhaustive advice.